



CAI Leadership Forum: Florida Communities

Doubletree by Hilton Orlando at SeaWorld – November 3, 2017

Exhibitor & Sponsorship Opportunities

Exhibitor—Table Top (\$650) (60 available---first come, first served)

Limited Availability, non-exclusive!

- 6' Table top with **electricity at an additional cost** (check box on registration form for more information); Two company representative included in exhibitor fee. *Additional company representatives must register at a cost of \$75. Maximum of three representatives at your table at any one time.* Exhibitor hours are 12:00 – 3:00 p.m.
- List of all attendees (once before event and final list after)

Sponsorship Opportunities

Event Sponsor: \$3,000 (Limit of 4---first come, first served)

- Recognition from CAI at keynote presentation
- Company recognition on first slide of each session PowerPoint
- Logo* and hyperlink included on CAI website on the CAI Leadership Forum: Florida Communities webpage
- Opportunity to include inserts or promotional items in attendee registration bags (200 items provided by sponsor no later than September 30, 2017)
- Company mention in any Forum marketing pieces produced after contract date
- Inclusion of company logo on any promotional e-mails sent after contract date
- List of all attendees (once before event and final list after)
- Includes table top exhibit with the ability to pre-select booth space
- Includes attendance of (2) company representatives. *Additional representatives can register at \$75 each.*

Name Badge Sponsor: \$1,750 (Limit of 1---first come, first served)

- Get your company name and logo in front of each attendee for the entire time they attend the seminar. Name badge holders are worn by all attendees. *Logo due to CAI by September 2, 2017 (Logo printed on badge)*
- Logo* and hyperlink included on CAI website on the CAI Leadership Forum: Florida Communities webpage
- Opportunity to include inserts or promotional items in attendee registration bags (200 items provided by sponsor no later than September 30, 2017)
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)
- Includes attendance of (1) company representatives. *Additional representatives can register at \$75 each (does not include table top exhibit).*

Lunch Sponsor: \$600 (Unlimited)

- Exclusive signage on lunch buffet table and attendee seating rounds
- Logo* and hyperlink included on CAI website on the CAI Leadership Forum: Florida Communities webpage
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)

Tote Bag Sponsor: \$500 (Limit of 5---first come, first served)

- Company logo* on tote bag. *Logo due to CAI by September 2, 2017 (Logo printed on tote bag)*
- Company listed on CAI website on the CAI Leadership Forum: Florida Communities webpage
- Opportunity to include inserts or promotional items in attendee registration bags (200 items provided by sponsor no later than September 30, 2017)
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)



Parking Sponsor: \$400 (Limit of 4---first come, first served)

- Company listed on CAI website on the CAI Leadership Forum: Florida Communities webpage
- Company mention in any Forum marketing pieces produced after contract date
- Opportunity to validate attendee's parking ticket at check-in (does not include exhibit booth)
- List of all attendees (once before event and final list after)

Cocktail Reception Sponsor: \$375 (Unlimited)

- Exclusive signage on bar
- Company name and hyperlink included on CAI website on the CAI Leadership Forum: Florida Communities webpage
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)

Networking Breakfast Sponsor: \$250 (Unlimited)

- Exclusive signage on breakfast table
- Company name and hyperlink included on CAI website on the CAI Leadership Forum: Florida Communities webpage
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)

Program Advertising Opportunities (first come, first served):

- \$ 1000 Color Back Cover Ad (5" wide x 7.5" high in hi res PDF format) (Limit of one!)
- \$ 750 Color Inside Front Cover Ad (5" wide x 7.5" high in hi res PDF format) (Limit of one!)
- \$ 500 Color Full Page Ad (5" wide x 7.5" high in hi res PDF format) (Limit of 3)
- \$ 300 Color Half Page Ad (5" wide x 3.75" high in hi res PDF format) (Limit of 6)
- List of all attendees (once before event and final list after)

*Please email company logo to arosato@caionline.org. Logo must be a JPEG or GIF file. Signed contracts and payment must be sent to payments@caionline.org.

NOTE: Payment must be received and processed at the CAI Headquarters before sponsorships are confirmed and benefits begin. Sign up as soon as possible to ensure availability.



2017 CAI Leadership Forum: Florida Communities Sponsorship Commitment Form

Contact Name / Title _____
 Company Name _____
 Address _____
 City / State / Zip _____
 Web Address _____
 Email _____ Phone _____

EXHIBITOR REGISTRATION:

- Exhibitor - \$650 Electricity Information Requested
- First and Second Exhibitor Representatives: (included) _____
- Third Exhibitor Representative: (additional fee of \$75) _____

EXHIBITOR SUBTOTAL: \$ _____**FORUM SPONSORSHIPS:**

- Event Sponsor* \$3,000 Name Badge Sponsor* \$1,750 Lunch Sponsor \$600
- Tote Bag Sponsor \$500 Parking Sponsor \$400
- Cocktail Reception Sponsor \$375 Breakfast Sponsor \$250

*Additional Sponsor Representatives (only applicable to **Event** and **Name Badge** Sponsors)

- First Company Representative (included): _____
- Second Company Representative (included in **Event** sponsorship / additional fee of \$75 for all other sponsorship levels): _____
- Third Company Representative (additional fee of \$75 each): _____

FORUM PROGRAM ADVERTISING (5" wide x 7.5" high - Hi Res PDF format - at least 300 dpi):

- Color Back Cover Ad \$1,000 Color Inside Front Cover Ad \$750 Color Full Page Ad \$500
- Color Half Page Ad \$300

FORUM SPONSORSHIP/ADVERTISING SUBTOTAL: \$ _____**TOTAL DUE: \$** _____**PAYMENT METHOD:** Full payment must accompany this form.Please remit to: CAI, Attn: Processing, 6402 Arlington Blvd., Suite 500, Falls Church, VA 22042 • Fax (240) 524-2424 • payments@caionline.org

- Visa MasterCard American Express Check Enclosed (made payable to CAI)

ACCOUNT # _____

EXP. DATE _____

NAME ON CARD _____

SIGNATURE _____

TERMS: Full payment must accompany signed contract. CAI reserves the right to refuse any contract or to cancel any contract it deems appropriate to avoid conflicts of interest. CAI will refund payments for canceled contracts if marketing did not include company mention. Refunds or cancellations cannot be made after any promotional materials have been created.**CAI SUITCASING POLICY:** CAI has a no-tolerance policy regarding "suitcasing," which describes the practice by non-sponsoring companies or individuals of soliciting sales or sales leads in the hotel, lobbies and/or representing their services or soliciting seminar participants, including social activities. Non-exhibiting suppliers participating in the seminar as attendees or speakers are prohibited from soliciting business in or after sessions, or in the hotel itself.**Violators** of this policy will be charged the amount an exhibitor (\$650), which must be paid prior to registering as an attendee, exhibitor or sponsor at any future CAI functions.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE _____

DATE _____

PRINT NAME _____

TITLE _____

Hosting Chapters

Central Florida

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North Gulf Coast

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Forum Headquarters

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http://doubletree.hilton.com/en/dt/groups/personalized/M/MCOSRDT-CAI-20171030/index.jhtml?WT.mc_id=POG