



# CIRCUS

Step Right Up to the Most  
Spectacular Trade Show



**CA Day & Trade Show**

**MARCH 27, 2025**  
**MARRIOTT WORLD CENTER**

**EDUCATION**

**#CAICF2025**

**AFTER PARTY**

**REGISTER AT CAICF.ORG**



# SPONSORSHIPS



## Big Top Bash After Party

**2 of 3 Sponsors Available: \$3,000**

- » Logo and company name on all promotional materials.
- » Full page, full color ad in the Trade Show program.
- » Logo on approximately 17,000 mailers/tickets that are distributed via mail and delivered to homeowner board members and CAMs.
- » Two free parking passes for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Presenting sponsor signage at the front entrance and at the After Party.
- » After Party wristbands printed with sponsor's logo.
- » Privilege to provide beverage napkins with company logo at the After Party.
- » May provide material to insert in approximately 1,200 Trade Show bags (*no paper items*).

## The Acts

**Entertainment After Party Sponsors**

- » **Juggler: \$1,000 (SOLD)**
- » **Big Top Beats: \$1,000 (SOLD)**
- » **Stilt Walker: \$1,000 (SOLD)**
- » **Magician: \$1,000 (SOLD)**
- » **Contortionist: \$1,500**
- » Company brand worn/presented by entertainer, signage at After Party with company name and picture of the act, and Business Card ad in Trade Show program.

## Ringmaster

**Expo Sponsor: \$2,200**

- » Advertising on sign-in screen at registration.
- » Logo and company name on select promotional materials, Chapter website, and select emails.
- » Half page, full color ad in the Trade Show program.
- » One (1) free parking pass for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Sponsor recognized at the monthly Chapter meetings.
- » May provide material to insert in approximately 1,200 Trade Show bags (*no paper items*).

## Circus Spectacular

**1 of 2 Décor Sponsors Available: \$2,000**

- » Logo and company name on all promotional materials.
- » Half page, full color ad in the Trade Show program.
- » Two free parking passes for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Presenting sponsor signage at the front entrance and at the décor area.
- » May provide material to insert in approximately 1,200 Trade Show bags (*no paper items*).

## Bearded Lady

**CAM Drink Sponsor: \$2,000**

- » Logo and company name on all promotional materials.
- » Half page, full color ad in the Trade Show program.
- » Two free parking passes for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Signage at the front entrance and at the bar area.
- » Privilege to provide beverage napkins with company logo at the Trade Show bar.
- » May provide material to insert in approximately 1,200 Trade Show bags (*no paper items*).
- » 1 Drink Ticket per CAM.

## Sideshow

**Photo Booth Sponsor: \$1,700**

- » Logo and company name on all promotional materials.
- » Half page, full color ad in the Trade Show program.
- » One free parking pass for day of show.
- » Logo on all photos.
- » Highlighted as sponsor in the Trade Show program.
- » Presenting sponsor signage at the front entrance and at the photo booth.
- » May provide material to insert in approximately 1,200 Trade Show bags (*no paper items*).

## Trapeze Tavern

**2 of 5 Bar Sponsors Available: \$1,200**

- » Logo and company name on all promotional materials.
- » Half page, full color ad in the Trade Show program.
- » One free parking pass for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Signage at the front entrance and at the bar area.
- » Privilege to provide beverage napkins with company logo at the Trade Show bar.
- » May provide material to insert in approximately 1,200 Trade Show bags (*no paper items*).

## Lion Tamers

**9 of 15 Sponsors Available: \$500**

- » Logo and company name on all promotional materials.
- » Business card size, full color ad in the Trade Show program.
- » Highlighted as sponsor in the Trade Show program.
- » Signage at the front entrance.
- » May provide material to insert in approximately 1,200 Trade Show bags (*no paper items*).

# ITEMS BELOW SUBJECT TO CHANGE WITHOUT NOTICE

## Fun House

### Education Presenters & Sponsors: \$900 each

- » Legal Update at 9 am - 1 Presenter (SOLD), 3 Sponsors
- » CEU Class at 10 am - 1 Presenter (SOLD), 3 Sponsors
- » CEU Class at 11:30 am - 1 Presenter (SOLD), 3 Sponsors
- » Ask An Attorney at 11:30 am - 4 Presenters (SOLD), 3 Sponsors
- » Industry exclusive.
- » Business card size, full color ad in the Trade Show program.
- » Ability to leave marketing material at each seat.
- » Three minutes to introduce your company at beginning of the class.
- » Highlighted as sponsor in the Trade Show program.
- » Signage outside of classroom space.

## Strong Man

### Security Sponsor

- » Provide staff for security of Trade Show and After Party. Approximate times are 8 am to 6:30 pm.
- » Half page, full color ad in the Trade Show program.
- » Logo and company name on all promotional materials.
- » Three free parking passes for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Signage at the front entrance.
- » May provide material to insert in approximately 1,200 Trade Show bags (*no paper items*).

## Business Cards

### Unlimited Available: \$250

- » Business card size, full color ad in the Trade Show program.



## After Party Tickets

### \$25 - \$50 each

Join us directly after the Trade Show for the *Big Top Bash After Party*. Tickets are \$25 per person for CAMs and Homeowner Leaders. Tickets are \$50 per person for Business Partners.



## Register

AT [CAICF.ORG](http://CAICF.ORG)

*No refunds 30 days prior to event*

## Notice

### to Business Partners

Business Partners may NOT attend the Trade Show unless they have purchased a Booth or Sponsorship of \$500 or more.

## Hotel Accommodations

### Booking Instructions

The Marriott World Center is offering CAICF a discounted block of rooms: 800-621-0638 or [book.passkey.com/go/CADay2025](http://book.passkey.com/go/CADay2025).





# BOOTHS

17	18	45	46	73	74	101	102	129	130
16	19	44	47	72	75	100	103	128	131
15	20	43	48	71	76	99	104	127	132
14	21	42	49	70	77	98	105	126	133
13	22	41	50	69	78	97	106	125	134
12	23	40	51	68	79	96	107	124	135
11	24	39	52	67	80	95	108	123	136
10	25	38	53	66	81	94	109	122	137
9	26		54		82		110		138

## Legend

- 10x10 Single Premium
- 10x20 Double Premium

Visit [CAICF.org](http://CAICF.org) to Register

*No Refunds 30 Days  
Prior to the Event*

8	27		55		83		111		139
7	28		56		84		112		140
6	28	37	56	65	84	93	112	121	141
5	29	36	57	64	85	92	113	120	142
4	29	36	57	64	85	92	113	120	143
3	30	35	58	63	86	91	114	119	144
2	31	34	59	62	87	90	115	118	145
1	32	33	60	61	88	89	116	117	146

**TRADE SHOW  
ENTRANCE**

### Booth Pricing

**Regular - 10x10**  
\$1,200 - Members (2 Exhibitors)  
\$2,300 - Non-Members (2 Exhibitors)

**Premium**  
\$1,750 - 10x10 - Single (2 Exhibitors)  
\$2,550 - 10x20 - Double (4 Exhibitors)

**Additional Exhibitors:**  
\$55 each

**Night Before Set-Up:** \$100

### 2025 Investor Sponsor Discounts

**Diamond & Platinum**  
\$1,200 Discount

**Gold Sponsor**  
\$600 Discount

**Silver Sponsor**  
\$300 Discount